



BEYOND STEREO

VOL. 1 | DIRECTORY | ADP

20
25

MASTERING THE ART OF INDEPENDENCE

Leadership,
Guidance, &
Opportunities for
Independent
Artists



0 35545 62336 78 1

www.beyondstereoentertainment.com



BEYOND STEREO ENTERTAINMENT

Beyond Stereo Entertainment, founded by immersive music producer and DJ David Chevere (Ziron), focuses on innovating the future of music and entertainment through immersive audio and visual technology. With a background in music production, sound design, and experience working with Sennheiser's ambisonics technology, David created Beyond Stereo to educate and support creators who challenge traditional boundaries. The platform fosters leadership and innovation, guiding artists to explore new possibilities and redefine the entertainment experience.

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BEYOND STEREO ENTERTAINMENT

Beyond Stereo Entertainment distinguishes itself by the unparalleled hustle, leadership, dedication, and discipline evident in its artists.

Their artists are committed to maintaining focus on all aspects required for involvement and respect within the music industry.

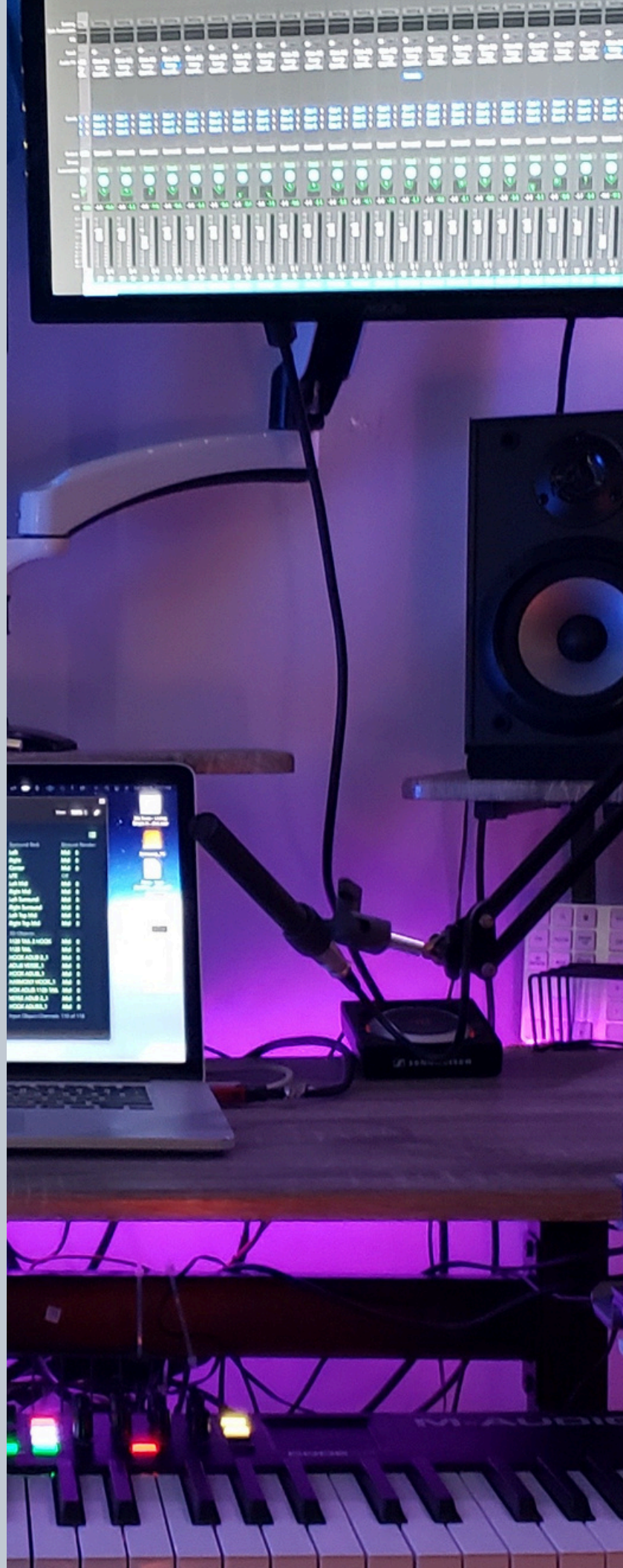
They lead by example, setting trends and upholding the highest standards.

The leadership within Beyond Stereo inspires rigorous effort, while meticulous attention to detail—from production to performance—ensures absolute professionalism.

Joining Beyond Stereo signifies entry into a community where commitment is paramount.

Artists serious about their craft and willing to work diligently will find the respect and opportunities they seek.

@Beyondstereo.entertainment





ARTIST DEVELOPMENT PROGRAM

A 6 Week program, offering professional studio, media, and industry resources

Dedicated studio sessions with a team of industry professionals leading artists on an independent path to success with constructive focus on building the artists brand

Additionally, the ADP includes content creation and video production resources for independent marketing

The ADP provides exposure for upcoming independent artists to opportunities like Music Video Awards, Performances, Interviews and more

More than \$4,500 worth of studio work

A \$500 value of video production

And a priceless value of industry expertise

All for:

\$2,500

+ \$500 Investment Fee



ADP: The Breakdown

- 6 Weeks of 1-on-1 Studio time with Ziron and a full team of songwriters, producers and engineers ready to build your sound
- Industry proficient Studios, Vocal Coaching, Songwriting, Production, Mix & Master, Content creation, Marketing, Performance, Education

As an artist considering the Artist Development Program at Beyond Stereo, you'll have immediate access to a wealth of exceptional resources and expert support. However, it's essential to recognize that these tools are only effective if YOU actively work them.

Success rarely happens overnight; the ADP is designed for dedicated artists who understand that true independence requires commitment, discipline, and hard work. If you're ready to invest in building a lasting and stable career, the ADP is here to support your journey.

"more artists need this. I don't think I ever could have ever seen this kind of progress without it." - Juniperstarzzz



**ANTHEM
MUSIC
ACADEMY**

Anthem Music Academy, an independent artist HUB of talented musicians and lyricist from the Bay Area, led by Kyle Boydston, will soon be an extension of the ADP where artist who seek further instruction and experience can have the opportunity to network, collaborate and learn from some of the Bay Area's best.

Anthem Music Academy is a music production program dedicated to offering an immersive music education experience reflective of the real music industry.

Students leave with the skills, knowledge, and confidence to produce music and pursue a career in the music industry.

Partnering with Anthem Music Academy allows Beyond Stereo Entertainment to provide extended education opportunities to upcoming artists.

All for:

\$2,500

+ \$500 Investment Fee



EXECUTIVE STUDIOS

Partnering with Executive Studios allows Beyond Stereo to integrate a space for vocal tracking and networking resources into the program

Working with Billboard charting artists like Kevin Gates, NBA Youngboy, Plies, Lil Baby and more Executive Studios is for artists who have an executive hustle

CEO & Founder James Woods has worked on multiple platinum records and continues to support the upcoming artists in the industry

@executivestudios



CLEARTRACK STUDIOS

Partnering with Cleartrack Studios allows Beyond Stereo to integrate a beautiful space for 7.1.4 Dolby Atmos Mixes and world class studio resources into the program

Owner, Instructor and Chief Engineer; Mike Johnson has cultivated a unique space for creative learning. Supported by a large team of highly passionate, experienced and educated individuals who lead the local and upcoming musicians in the Clearwater and Tampa Bay area.

@cleartrackstudios



RAW LINK MEDIA

Partnering with Raw Link Media allows Beyond Stereo to integrate content creation and video production resources for independent marketing into the program

From high quality 4K Reels & TikTok content, to Music Videos & Podcast

CEO & Founder Vince Serrano exemplifies a blend of creative vision and business acumen, positioning him as a transformative figure in modern media and entrepreneurship

@rawlinkmedia



JUNIPERSTARZZZ

BERLIN MUSIC VIDEO AWARDS

Juniperstarzzz, a talented artist, supported by Beyond Stereo Entertainment, has been creating music since 2022 to achieve a higher art of mastery in his music beginning with his debut single, “Help Me”

In 2025, “Help Me” was immediately invited to be nominated in the Berlin Music Video Awards in Berlin, Germany

Juniperstarzzz is the first artist to participate in the Beyond Stereo Artist Development Program and from his initiation his streams have surpassed 10k listeners on release day and over 15k views on YouTube

“Help Me” - Juniperstarzzz

Producer: Ziron

Atmos Mixing Engineer: Ziron

Video Production: Raw Link Media

Director: Ziron, Beyond Stereo Entertainment



@juniperstarzzz





ZIRON

ENGINEEARS Seeing Sounds

Congratulations!



Ziron has been making his presence from Tampa, Florida to San Francisco, California as an immersive DJ and Music Producer that brings an engaging experience to the audience

CEO, Founder & Leader of Beyond Stereo Entertainment, Ziron has had numerous independent releases under his independent label

Ziron sets an example through his music and inspire his fans to innovate and lead in a new direction

Ziron's accolades include various independent & featured performances, Ride or Die - Velocity Kings Soundtrack "I'm Ready" - Vince Serrano (Prod. By Ziron), Actor, Dolby Atmos Certified Engineer, Director, and more

Previously worked with: JujuNvm, Austin Adair, Fern Stawkar, InDaGold (Now known as Braz), Vince Serrano and more

@zironmusic

INDEPENDENCE



It is most important the artist understands the independent hustle and focuses on sales over streams

What separates our artists from the masses isn't just raw talent, but an unmatched hustle, leadership, dedication, and discipline that you can feel in every project

Beyond Stereo artists are committed to maintaining focus on every aspect required to be involved and respected in the music industry

They don't just chase trends—they set them, leading by example and holding themselves to the highest standards

The leadership here inspires everyone to push harder, while the discipline and dedication ensure that every detail, from production to performance, is handled with absolute professionalism

Joining Beyond Stereo means stepping into a circle where commitment isn't just a word—it's a way of life

If you're serious about your craft and ready to put in the work, this is where you'll find the respect and opportunity you deserve